



Magic

TO REALIZE THE REVOLUTION OF TRANSPORTATION
WITH THE POWER OF INTELLIGENCE

Portfolio



Charge Port

L7
E-Sedan



GB EU



2023.06

- GB/T Charge Port
- 90kWh: 615 (AWD)



2024. Q1

Face Lift

- CCS2/Type2 Charge Port
- 90kWh: 615km (AWD)

LS7
E-SUV



GB EU



2023.06



2023.11

- CCS2/Type2 Charge Port
- 100kWh: 625km (AWD)

- GB/T Charge Port
- 90kWh: 602/550km (RWD)AWD)
- 100kWh: 660/625km (RWD)AWD)

LS6
D-SUV



GB EU



2023.09

- GB/T Charge Port
- 71kWh: 520km (RWD)
- 83kWh: 590km (AWD)



2024. Q4

- CCS2/Type2 Charge Port
- 71kWh: 520km (RWD)
- 83kWh: 590km (AWD)

will launch 1-2 brand new models and 1-2 facelift models annually.

L7 MY2023 GBT charging standard		90kwh AWD			
	FOB		\$40,965		
	FOB after marketing support(1%)		\$40,555		
	FOB after volume bonus(1.6%)		\$40,310		
	FOB after MKT & VMS(2.6%)		\$39,900		
LS7 MY2023 GBT charging standard		90kwh RWD Normal seat	90kwh AWD Normal Seat	100kwh RWD zero-gravity seat	100kwh AWD zero-gravity seat
	FOB	\$41,965	\$44,969	\$47,125	\$49,125
	FOB after marketing support(1%)	\$41,555	\$44,520	\$46,654	\$48,654
	FOB after volume bonus(1.6%)	\$41,310	\$44,250	\$46,371	\$48,371
	FOB after MKT & VMS(2.6%)	\$40,900	\$43,800	\$45,900	\$47,900
LS6 MY2023- MY2024 GBT charging standard		To be unveiled this Sep			
L5 MY2024 GBT charging standard		To be unveiled next Mar			
LS7 MY2024 EU charging standard		To be unveiled this Nov			
L7 MY2024 EU charging standard		To be unveiled next Apr			

Product Insight



660km
E-Range (CLTC)*

0.268
Coefficient of Drag

4.5s
Acceleration (0-100km/h)

425kW/725Nm
Peak Power / Torque

5049mm
Overall Length

2002mm
Overall Width

1731mm
Overall Height

3060mm
Wheelbase

SPACE BEYOND LIMITATION

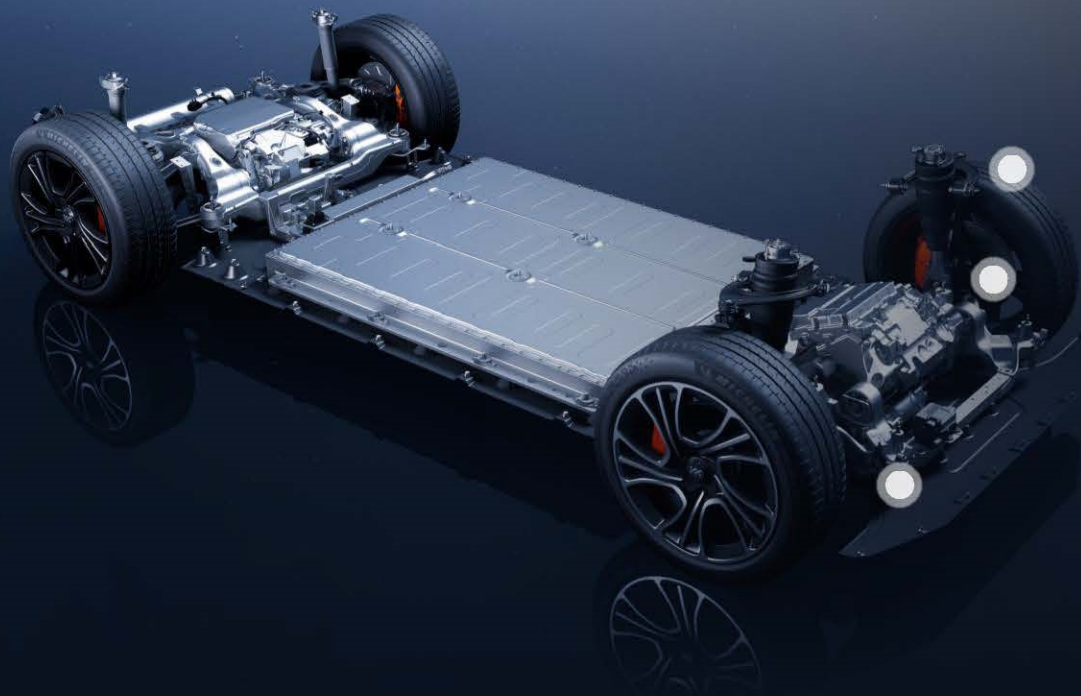
- Zero-gravity Passenger Seat
- Front Passenger Seat 100% Foldable Beneath Dashboard

VISION BEYOND IMAGINATION

- "Star Fall" Front Windshield
- YAT Steering Wheel
- 42-inch Lifiable Touch Screen



CAPABILITY TO DISCOVER



Continental

Advanced Air Suspension

Brembo

Front 4-Piston Fixed Caliper

BOSCH

Advanced Electronic
Power Steering

Continental

Integrated One-box
Breaking System

BILSTEIN

DampTronic® Continuous
Damping Control

MICHELIN

Pilot Sport EV High-performance
& Customized EV Tire

615km
E-Range (CLTC)*

0.210
Coefficient of Drag

3.87s
Acceleration (0-100km/h)

425kW/725Nm
Peak Power / Torque

32.69m
Breaking Distance (100-0km/h)

5098mm
Overall Length

1960mm
Overall Width

1485mm
Overall Height

3100mm
Wheelbase



Product
Insight

Evolutional Driving Assistance System



11 Cameras | 5 Radars | 12 Ultrasonic Sensors | 2 High Precision Localization Units

PURE+ PREMIUM

- Deodorized Interior Cabin air quality reaches the performance of 180 days ventilation since car delivery
- Premium Semi-aniline Leather Seats from Bavaria Germany

SNAKE MOVE



- 245mm/275mm Staggered Wheels
- Four-wheel Steering System
- WAE Ultra Performance Professional Chassis Tuning
- 490mm Height Vehicle Center of Gravity with Ultra-thin Battery

Magic

