



COSMETICA CAPILAR

HAIR COSMETICS

317

Years doing business



Offices Global Presence



Shipping Services



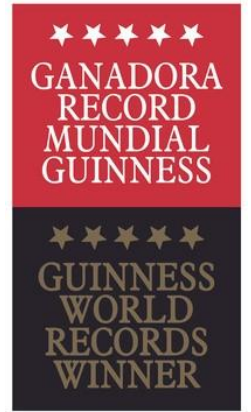
About 317 Hair Cosmetics

The Hair Cosmetics 317 line is produced in Argentina with more than 60 years in the market.

Currently present in several countries in Latin America, it has decided to expand in the northern hemisphere.

Its mission is to increase the presence in the US, reaching important retail & wholesale chains, as well developing an aggressive digital marketing campaign directed to final consumers.

What We Offer



We are committed to excellence in quality.
All of our products are manufactured in FDA compliant facilities ensuring best practices and high quality results.



Bluish
Black



Black



Dark Brown



Chestnut



Light
Brown



Dark
Blonde



Blonde



Light
Blonde



Light Light
Blonde



Ash Blonde



Platinum



Red

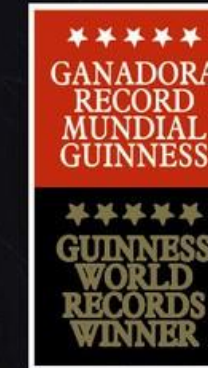
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Intense

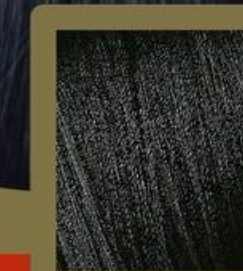
Colors

How to use

1. Put on the disposable gloves and pour the hair color cream and activator emulsion into a bowl.
2. Mix continuously until you obtain a homogenous cream.
4. Spread the mixture with a brush over dry and unwashed hair.
5. Apply over the roots and spread through hair and ends.
6. Let the product work for 40 minutes, rinse off with plenty of warm water and wash with shampoo, lastly massage the flower hair mask into the scalp until completely absorbed.



1
**INTENSE
BLACK**
NEGRO INTENSO



42
Intense Colors
42 Colores Intensos

*Kit
Color*

Hair Coloring Kit
Kit de Tinte para el cabello

317

1 Application / Aplicación

- High Quality & Effective Formulations
- Logistical Support & Documentation
- FDA Compliant Facilities & Independently Audited
- Brand and private label programs in multiple categories
- Packaging development and variety of labeling options

Value Position

Benefits

1

Production Capacity
10.000.000 pieces
per year.

2

Easy to use at-home
color application.

3

Manufacturing
under GMP
standards.

4

More than 60 years of
international

experience

Export Markets and Sales Volume

- Uruguay (40%)
- Colombia (15%)
- Bolivia (15%)
- Costa Rica (5%)
- Panamá (10%)
- Chile (5%)
- Paraguay (5%)
- EEUU (5%)

Manufacturing images

